

experience

ELLIS
Salt Lake City, Utah

creative director November 2000 - February 2004
Identity development, brand management, and art direction. Usability and interface application design and development. Campaign and collateral development, production, and management.

WFR MLS
Salt Lake City, Utah

creative director April 2004 - February 2005
Identity development and management, branding. Interaction design and interface development.

3form
Salt Lake City, Utah

interaction designer July 2005 - December 2005
Corporate identity, branding, environmental, logo, print, packaging, custom composition, interactive, motion, photography, and digital imaging. Web management, art direction, interaction design, application architecture, and interface development.

Doba
Orem, Utah

creative director October 2004 - July 2007
Identity development, brand management, and art direction. Interaction design, application architecture, and interface development. Campaign and collateral development, production, and management.

Omniture
Orem, Utah

senior manager interactive marketing & operations July 2007 - October 2008
Brand management, art direction, system architecture and administration. Application, database, and interface design and development. Marketing technology and operations management; globalization, reporting, usability, analysis and distribution for new customer acquisition and lead generation.

Anavi Design
Lehi, Utah

creative director / principal February 2003 - Present
Identity development, brand management, and art direction. Usability and interface application design and development. Campaign and collateral development, production, and management. Photography, interior design, environmental graphics, multimedia.

LDS Church
Salt Lake City, Utah

senior interaction designer October 2008 - Present
Interaction design, application architecture, and interface development for enterprise-grade rich internet applications. User advocate, functional analysis, research, and validation.

education

Brigham Young University
Provo, Utah

bachelor of visual arts
College of Fine Arts and Communications
Graphic design emphasis

assets

Personal assets
Traits & talents

Founder and administrator of the Utah Apple Users Group
Founder and administrator of the Utah Graphic Artists Forum
Founder and administrator of the Utah PHP Users Group
Detailed, organized, leader, professional, creative
Conceptualizing, research, standards, analysis
Musician, cyclist, gardner, dancer, chef, outdoorsman
Ping-pong champ

Technical skills
Proficiencies & abilities

Mac OS, Linux, Microsoft Windows
HTML, CSS, PHP, javascript
Apache, XServe, Samba
Subversion
MySQL