

experience

ELLIS

Salt Lake City, Utah

creative director November 2000 - February 2004

- Identity development, brand management, and art direction
- Usability and interface application design and development
- Campaign and collateral development, production, and management

Anavi Design

Lehi, Utah

creative director / principal February 2003 - Present

- Identity development, brand management, and art direction
- Usability and interface application design and development
- Campaign and collateral development, production, and management
- Photography, interior design, environmental graphics, multimedia

WFR MLS

Salt Lake City, Utah

creative director April 2004 - February 2005

- Identity development and management, branding
- Custom composition, interactive, motion, digital imaging
- Usability and interface application design and development

3form

Salt Lake City, Utah

interactive designer July 2005 - December 2005

- Design—corporate identity, branding, environmental, logo, print, packaging, custom composition, interactive, motion, photography, digital imaging
- Web management, art direction, & design—user interface design, composition, graphics

Doba

Orem, Utah

creative director October 2004 - July 2007

- Identity development, brand management, and art direction
- Usability and interface application design and development
- Campaign and collateral development, production, and management

Omniure

Orem, Utah

senior manager interactive marketing & operations July 2007 - Present

- Brand management, art direction, system architecture and administration
- Application, database, and interface design and development
- Marketing technology and operations management; globalization, reporting, usability, analysis and distribution for new customer acquisition and lead generation

education

Brigham Young University

Provo, Utah

bachelors of visual arts

- College of Fine Arts and Communications
- Graphic design emphasis

assets

Personal assets

Traits & talents

- Founder and administrator of the Utah Apple Users Group
- Founder and administrator of the Utah Graphic Artists Forum
- Founder and administrator of the Utah PHP Users Group
- Detailed, organized, leader, professional, creative
- Conceptualizing, research, standards, photography
- Musician (pianist, vocalist, composer), dancer, chef, outdoorsman
- Ping-pong champ

Technical skills

Proficiencies & abilities

- Mac OS, Linux, Microsoft Windows
- XHTML, CSS, PHP, javascript, actionsript
- Servers: Apache, XServe, Samba
- MySQL